

## **Lars Teeney**

2018 SE Oak St., Unit B, 97214

### **Objective**

To grow my career in production/web/design field with a fast paced organization which will allow me to utilize my education, experience, and creativity

### **Education**

B.F.A. New Media/Animation, Academy of Art University, San Francisco, CA December 2004

### **Skills**

- All Microsoft Office applications
- Adobe Creative Cloud
- HTML/CSS, basic JS, JQuery, basic PHP, basic AJAX
- Project management software, Content Management Systems
- Mock ups, wireframes, UX/UI
- Illustration and storyboarding
- Video Editing/Photography
- Google Analytics, PPC campaigns
- Windows and Mac OS platform
- Social media management
- Email marketing, ESPs, SEO

### **Experience**

#### **2018–Present, National Multiple Sclerosis Society, Web Production Specialist**

- Maintained and updated event websites, regional market websites, and landing pages/sliders in CMSs: DonorDrive, Kentico, Luminato
- Collaborated with a cross-functional team and managed tasks using Asana project management
- Photo-editing, and logo management
- Development in HTML/CSS/Javascript
- Quality assurance

#### **2017–2018, Fuerst Group (KEEN Footwear), Email Developer (Contract)**

- Assisted with the design of marketing emails for multiple brands
- Coded, tested and deployed emails
- Updated templates with new features using Bronto ESP

**2016–2017, Lumens Lighting, Visual Designer**

- Landing Page, blog article, email design and coding,
- Photo editing and compositing,
- Email template management (Silverpop and Mailchimp)

**2014–2015, Mentor Graphics, Web Production Artist/Designer (Contract)**

- Designed and coded campaign emails
- Built out campaign assets
- Converted emails to responsive templates
- Updated presentation decks and infographics

**2014, LeapFrog Inc., Web Production Artist/Designer**

- Designed and coded campaign emails,
- Built out campaign assets based on Art Director's specifications
- Converted emails to responsive templates

**2012–2013, Men's Wearhouse, Web Designer (K & G Brand)**

- Created divisional and email assets
- Created web banners
- Conceptualized seasonal look and feel
- Retouched photos
- Assisted with other projects as needed

**2010–2012, Minted.com, Design Associate/Quality Control (Seasonal)**

- Designed custom holiday/greeting cards to customer specifications
- Retouched and color-corrected customer photos
- Production and typesetting
- Produced press ready files
- Quality control

**2012, Gymboree Corporation, Web Designer (Contract)**

- Designed email blasts, landing pages, and banner ads across four brands based on company branding
- Retouched photos and created photo composites

**2011, Level Studios, Production Designer (Apple team)**

- Design and execution of documents based existing brand
- Formatted and optimized images for display on mobile devices
- Copy edited articles for stream-lined consumption
- Created original icons